

# Golden Corral of Lumberton launches website

By R.J. Walker

It's official, Gold Corral of Lumberton now has it's own brand, spanking new website. The website was officially launched at a luncheon held on Thursday, June 3, 2010. Present were members of the media and invited guest who would be instrumental in getting the word out. The major purpose of the site is to let the community know what's going on at Golden Corral. "We hope to let people know

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**l-r: R. J. Walker & Steven Gonzalez (The Robeson Journal), Diane Surgeon (ComForcare Senior Services) Tom Marks & Dalton Stocks (Golden Corral)**

hing we do her," said Dalton Stocks, who is the local franchise owner. The website is [www.GoldenCorralLumberton.com](http://www.GoldenCorralLumberton.com). The site provides all kinds of different information about the restaurant, including hours, menus, coupons, catering menus, and times and availability of free banquet rooms.

By joining the restaurant's Twitter (@goldencorrallum) and Facebook (Golden Corral of Lumberton, NC) sites an individual can win a free breakfast, lunch or dinner. The website also provides a way to check on job openings, gift card balances, a community newsletter and up-

dates on Children's Miracle Network fundraising efforts.

The Lumberton restaurant hired marketing specialist Bob Greene and Marguerite Greene of Raleigh based MARCCOM to develop a marketing plan. "I know about restaurants, food and satisfying customers," said Stocks.

of a website," said Marguerite Greene. "More will come later." Stocks believes the website will be well received in the community. "

The Lumberton Golden Corral, on Kahn Drive, opened on Dec. 16, 2008. The 11,000-square-foot restaurant, managed by Tom Marks, who has worked for Golden Corral since 1982, seats up to 420 people. When it was built, the Lumberton restaurant was the newest design that Golden Corral offered. Amenities include two custom-cooking stations and a pagoda bar where fresh Asian dishes are prepared.

Both Stocks and Marks say that the restaurant has been well re-

ceived in the community since its opening. "It has been hard for everyone the way the economy has been, but we try to offer good food at affordable prices," Stocks said. "About 75 percent of our food is made from scratch."

Golden Corral, headquartered in Raleigh, opened its first restaurant, in Fayetteville, in 1973. The restaurant's popular buffet includes a variety of food choices including meats, fish, pasta, pizza, fresh vegetables, salads and desserts.



**Golden Corral smile.**